



Insight Grant Bootcamp: Knowledge Mobilization & Expected Outcomes

BRIANNA WELLS, RESEARCH DEVELOPMENT OFFICER (UBCO ORS)

DANICA KELL, SSH RESEARCH DEVELOPMENT OFFICER (SPARC)

Insight Grant Bootcamp

- ▶ Module Overview & Tips (25 mins)
- ▶ Preliminary Writing Exercises (50 mins)
- ▶ Writing Time - or – Discussion Forum(40 mins)
- ▶ Q&A/Discussion(10 mins)
- ▶ Share Drafts for Feedback(30 mins; optional)

Insight Grant Bootcamp: Module Overview

Knowledge Mobilization & Expected Outcomes Summary

Think of these as 2 paired modules

- ▶ What impact might your research have:
 - ▶ Expected Outcomes Summary (1 page text box)
- ▶ How will your research reach the people that will be part of those outcomes/interested in those outcomes:
 - ▶ Knowledge Mobilization (1 page attachment)

Insight Grant Bootcamp: Module Overview

- KMP {
- ▶ **Outputs:** short-term results (e.g., number of publications, presentations, event attendees, new partners added to a team, or new stakeholders and/or research users contacted or added to networks).
- EOS {
- ▶ **Outcomes** may include: the number of people in various target audiences that use the research findings, the number of students trained, new capacities created, policies developed, business strategies formulated, etc.
 - ▶ **Impacts:** long-term outcomes or effects that take the form of changed thinking and behaviours. Impacts are reflected through such indicators as, e.g., global economic performance, competitiveness, public service effectiveness, new products and services, employment, policy relevance, learning skills enhancement, quality of life, community cohesion, and social inclusion.
 - ▶ See SSHRC's [Guidelines for Effective Knowledge Mobilization](#) (released September 2015)

Insight Grant Bootcamp: Module Overview

Expected Outcomes: potential benefits and/or outcomes

Both a drop down list AND a written summary

- Scholarly Outcomes: student training, new partnerships, new research methods, etc.
- Societal Outcomes: policy change, economic impact, public engagement, etc.
- Target Audiences: Select 5 and outline the benefits to these audiences

Insight Grant Bootcamp: Module Overview

Knowledge Mobilization

The **reciprocal and complementary flow and uptake of research knowledge** between researchers, knowledge brokers and knowledge users—both within and beyond academia—in such a way that **may benefit users and create positive impacts** within Canada and/or internationally, and, ultimately, has the potential to enhance the profile, reach and impact of social sciences and humanities research.

Insight Grant Bootcamp: Module Overview

Knowledge Mobilization

Within academia:

- ▶ *informs, advances and/or improves: research agendas; theory; and/or methods.*

Beyond academia:

- ▶ *informs: public debate; policies; and/or practice;*
- ▶ *enhances/improves services; and/or*
- ▶ *informs the decisions and/or processes of people in business, government, the media, practitioner communities and civil society.*

Insight Grant Bootcamp: Module Overview

- KM plans should be concrete (what will you do), and correspond to your Expected Outcomes
 - i.e. If you say your work will have an outcome on Canadian Policy, how will you ensure that your work reaches policy makers?
- Be specific! Which conferences? Why this journal?
- KM plans need to be feasible, and budgeted

Insight Grant Bootcamp: Module Overview

KM Tips

- Define your “appropriate research users”
 - *Who stands to benefit from this research?*
 - *Which audiences will be involved, and how?*
 - *How will audiences benefit from being involved?*
 - *What is the best way to communicate with these audiences?*
- Successful projects often adopt **more than one outreach medium** in their KMP

Insight Grant Bootcamp: Criteria

CRITERIA

Make sure that you address all the subcriteria in your application: each one will be assigned a score and this will determine if you are funded

Insight Grant Bootcamp: Exercise 1

Quality of knowledge mobilization plans, including for effective knowledge dissemination, knowledge exchange and engagement within and/or beyond the research community

- *Consider: who could be interested in your work? (Think broadly here). How will you help make your research accessible to those communities?*

Potential influence and impact within and/or beyond the social sciences and humanities research community.

- *Consider: What, will be different in the world because you did this project? (both ambitious and realistic)*

Insight Grant Bootcamp:

Exercise 2

STEP 1: Make a list of all the potential outcomes / impacts of your project using these headings

- Scholarly Benefits: student training, new partnerships, new research methods, etc.
- Societal Benefits: policy change, economic impact, public engagement, etc.
- Target Audiences: Select 5 and outline the benefits to these audiences

Insight Grant Bootcamp: Exercise 2

STEP 2: Beside EACH outcome or impact you have listed, add a Knowledge Mobilization output or activity

EOS

KMP

- Scholarly Benefits ----- Scholarly KM
- Societal Benefits ----- Societal KM
- Target Audiences: (5) ----- KM for Target audience

Insight Grant Bootcamp: Exercise 2

example

Expected Outcomes

Scholarly Benefits

- ▶ New methodology developed
- ▶ Student training

Societal Benefits

- ▶ Increased public awareness on issue A

Target Audience

- ▶ Canadian environmental activists

Knowledge Mobilization

Scholarly Audiences

- ▶ Conference X (Year 3)
- ▶ Co-written publication in Y Journal (Year 3)

General Public

- ▶ Library event in line with “topic Z” week in 2025

Target Audiences

- ▶ Organization ABC has agreed to have me guest edit a special issue of their magazine

Insight Grant Bootcamp: Writing Time

Building off of your completed worksheet, choose either the KMP or EOS module, and spend time creating a draft

Or – if you're not ready to write and/or looking to continue discussion around these modules, stay in the main room!

Insight Grant Bootcamp: Discussion & Wrap-Up

Final Questions/Thoughts about the KMP or EOS Modules?

Insight Grant Bootcamp: Peer Editing

In Breakout Rooms of 3 researchers:

For each proposal:

- ▶ Use “share screen” function to view draft module
- ▶ Spend ~5 mins reading
- ▶ Spend ~5 mins discussing

At the end of the 30 mins, return to the main room for final discussion and wrap-up