

TIPS & TEMPLATES - NSERC DG PROPOSAL

SUMMARY OF PROPOSAL

If this is the last thing a reviewer reads before submitting your score, are you confident they will judge you well?

TIPS

- What are your key messages?
 - Key messages add context, elicit emotion, and provide a story-telling element to the proposal.
 - This may be a writing style you are not used to – ask for assistance from your Grant Facilitator, Communications Officer, or SPARC!
 - Key messages may be different than objectives.
- Explain the proposal in language that the public can understand.
- You may also provide a summary in the other official language in the text box identified for that purpose.

TEMPLATE

- Using simple terms, briefly describe:
 - the nature of the work to be done,
 - why the research is important,
 - to whom the research is important,
 - the anticipated outcomes; and,
 - how your field and Canada will benefit.